

**ACTION**  
**BU Graduate School of Management and**  
**BU Institute for Entrepreneurship and Technology Commercialization**  
**Present**

**"Space Available: The Role of Incubators in  
Accelerating the Success of Early-Stage Companies  
– A Case Study"**



**Featuring 7AC Technologies**

**April 11, 2013**

**4-6pm**

**BU School of Management  
595 Commonwealth Ave., Boston, MA**

**4-5pm Panel Discussion/Q&A Room 414  
5-6pm Reception 4<sup>th</sup> Floor Executive Lounge  
Hosted by the BU Feld Career Center**

Entrepreneurs face unique challenges as they pursue opportunities in the marketplace, and develop start-up companies to realize those opportunities. Please join us for an informative panel discussion that will spotlight how one early-stage clean energy company benefited from partnering with a cleantech business incubator by utilizing the incubator's diverse range of resources and experienced mentoring, accelerating progress towards their goals.

**Panelists:**

**Peter Vandermeulen, CEO and Founder, 7AC Technologies**

**Tom Kinneman, CFO, North Shore InnoVentures, Beverly, MA**

**Incubator Mentor, TBD**

**Beth Goldstein (Moderator), Director, New Venture Competition-BU-ITEC**

7AC Technologies, Inc. develops revolutionary Ultra Efficient Liquid Desiccant HVAC systems for Commercial and Industrial (C&I) buildings delivering a 50%+ reduction in energy costs over conventional HVAC units.

**Please register via MBA Career Link. Contact Susan Plunkett [susanp@bu.edu](mailto:susanp@bu.edu) with questions or to RSVP by email.**

The Association of Cleantech Incubators of New England (ACTION) is New England's leading network of cleantech incubators sharing the common goals of accelerating the growth and success of early-stage companies, strengthening the regional cleantech cluster, and creating more green jobs in New England.