



Northeastern University

FOR IMMEDIATE RELEASE:
August 27, 2018

ACTION Innovation Network Contact

Joan Popolo

Executive Director

+1 978-287-0324

jpopolo@actionnewengland.org

**ACTION Innovation Network (ACTION) Welcomes Northeastern University
as an Affiliate Member, Offers Key Programs to Incubators and Tech Entrepreneurs**

Fall River, MA, and Boston, MA – August 27, 2018: ACTION Innovation Network (ACTION) announces that Northeastern University, Boston, MA has joined ACTION Innovation Network as an affiliate member. Affiliate membership offers connections to the Northeast technology ecosystem through the ACTION network, as well as opportunities for webinars, communications and shared event opportunities. The relationship with Northeastern University will help accelerate regional and international technology innovations by providing a platform to several of Northeastern University's programs to both incubators and tech entrepreneurs. A unique feature of Northeastern's programs is their accessibility through remote participation, which will benefit ACTION's international program partners, member incubators and their client companies.

Northeastern University will provide access to its **Experiential Network (XN) Program** and the **Level Data Analytics Program** to ACTION Innovation Network's incubator members and resident startup companies, in addition to the university's other talent acquisition & workforce development programs. These two programs allow organizations to move forward on short-duration, project-based work and connect with rising professional talent while participating students gain authentic work experience and valuable learning opportunities. Students are able to provide assistance to organizations in the areas of digital media and marketing, data analytics, corporate and nonprofit project management, legal research, regulatory strategy, communications management, among others.

ACTION Innovation Network's Executive Director, Joan Popolo, states that, "Northeastern University is a welcome addition to ACTION's member network. We see many benefits for our incubators and startup companies, both through Northeastern's program offerings and connections to University faculty and academic resources. We are eager to work with Northeastern's nationally recognized Department of Employer Engagement and Career Design team to offer meaningful, short-term project-based work experiences for the students."

Working together is expected to reveal additional synergies with mutual benefit for both organizations.

About ACTION

ACTION Innovation Network is a collaborative network of technology business incubators and other entrepreneur support organizations. Together they promote the growth and success of the entrepreneurial ecosystem, share resources and best practices, strengthen technology clusters, and contribute to economic improvement. The network of incubators provides diverse resources and a highly- supportive hub in which entrepreneurs, business leaders, government agencies, community leaders, investors, universities, and other interested organizations can collaborate toward the successful commercialization of technology enterprises that will build a prosperous economy, improve the quality of life and sustain the health of our environment. www.actionnewengland.org

About Northeastern University

Founded in 1898, Northeastern is a global research university built on a tradition of engagement with the world, creating a distinctive experiential approach to learning and discovery. The university offers a comprehensive range of undergraduate and graduate programs leading to degrees through the doctorate in nine colleges and schools, and select advanced degrees at campuses in Charlotte, N.C., Seattle, Silicon Valley, and Toronto. Major research campuses in Burlington, MA, and Nahant, MA, pursue advancements in homeland security and coastal sustainability.