

ACTION

Association of Cleantech Incubators of New England



You're invited to the first in a series of ACTION Incubator Roundtables

Come for a luncheon in lovely Newburyport, MA!
Meet other incubator directors!
Share your incubator's challenges and victories in effective communications

Effective Public Relations & Marketing Strategies for Your Incubator – On a Budget

With Jennifer Karin, Director, Precision Group, Matter Communications



matter
COMMUNICATIONS

Matter Communications is an award-winning public relations and social media firm headquartered in Newburyport, Massachusetts, with additional offices in Boston, Providence, Portland, Oregon, and Winston-Salem, North Carolina. The agency offers integrated public relations services in the areas of media relations, social media, corporate communications, awards and recognition, customer ambassador programs, as well as in-house graphic design, video production, web development and much more. Current clients include MIT, Verizon Wireless, CVS Pharmacy, LoJack, and many others.

Jennifer will lead an informal workshop to help incubators identify how they can get the right message out without exhausting resources, hone their relevancy to the marketplace, and shape the communications that follow. The workshop is designed to identify common challenges and exchange ideas on how to overcome them. Come share your experiences with your peers.

Friday, June 13th

**Newburyport Clean Tech Center
10 Mulliken Way
Newburyport, MA**

11:30am-12:00pm Registration & Networking
12:00– 1:30 Working Lunch
1:30-2:00 Wrap-up and Networking

**Please RSVP to Joan Popolo, jpopolo@actionnewengland.org or 978-287-0324
By June 4th. Hope to see you there!**